



## Press Release



**People First Staff Service Group are finalists in RecruitRank awards**

**RecruitRank awards honour first class recruitment agencies based on candidate feedback**

**London, 15<sup>th</sup> November 2006** – People First Staff Service Group was announced as a finalist in the “**BEST UNDERSTANDING OF JOBSEEKER NEEDS**” and “**BEST INDUSTRY KNOWLEDGE AWARD**” categories of Jobsite’s inaugural RecruitRank awards ([www.recruitrank.co.uk](http://www.recruitrank.co.uk)). Recognising best practice and quality customer service in recruitment agencies, the RecruitRank awards are the only accolades in the industry where finalists and winners are chosen by the feedback from job candidates and not a panel of industry judges.

The “**BEST UNDERSTANDING OF JOBSEEKER NEEDS**” category is awarded to the recruitment agency which has shown the best understanding of what their candidates actually want out of their jobs and their lives.

The “**BEST INDUSTRY KNOWLEDGE**” category is awarded to the agency which has been rated most highly for their knowledge of the industry in which the candidate works, and use of that knowledge to give them good advice.

Launched by leading online recruiter Jobsite ([www.jobsite.co.uk](http://www.jobsite.co.uk)) in November 2005 with the aim of decreasing candidate job hunting frustrations and raising standards in the industry, RecruitRank tiers recruitment agencies based on the experiences jobseekers had when dealing with the organisations. It allows candidates to feedback anonymously on the quality of an agency’s service after they have applied for a vacancy advertised by them on Jobsite. Recruiters have personal, private access to this essential customer feedback and it enables them to monitor

and, if necessary, improve their service



offering. The finalists within each category were selected through a culmination of this feedback from over 40,000 candidates in a 12 month period, with the exception of

finalists for the Recruitment Advertising Award, which were judged by a panel of candidates.

Commenting on the awards, Keith Potts, Managing Director, Jobsite says:

“The balance of power has shifted within the recruitment industry as the number of job vacancies increases and the availability of jobseekers decreases. As such, jobseekers are in a stronger position to pick and choose which agencies they wish to associate themselves with. RecruitRank gives these jobseekers a voice. With several thousand recruitment consultancies eligible for inclusion in the RecruitRank awards, being nominated as a finalist is a great accolade in itself. Finalists have the added compliment that they have been nominated by the people who know their offering the best – the candidates - giving vital third party endorsement.

**“At People First Staff Service Group, we believe that we can only offer a high quality service to our clients if we offer an equally high level of service to our candidates. We are proud to be finalists in these 2 categories of the RECRUITRANK awards, and it is a testament to the hard work of all our people”**

**Katie Bevan  
Managing Director  
People First Staff Service Group**

The awards, which are in their first year, were held on 9 November in London.

#### **Notes to editors:**

##### **About Jobsite:**

Jobsite ([www.jobsite.co.uk](http://www.jobsite.co.uk)), founded in 1995, is one of the UK's leading commercial Internet recruitment services with at least 40,000 new vacancies advertised each week. Set up as the UK's first multi-sector online recruitment site, Jobsite also runs and manages [www.londonjobs.co.uk](http://www.londonjobs.co.uk), designed specifically for workers seeking employment in London and [www.cityjobs.com](http://www.cityjobs.com), the UK's market leader for city-based jobs.

Accolades for Jobsite include the 2006 Sunday Times' 100 Best SME's To Work For in 66<sup>th</sup> position, the Sunday Times' FastTrack100 and TechTrack100 league tables in 16<sup>th</sup> and 11<sup>th</sup> positions respectively and recognition by ABC Electronic, which consistently shows Jobsite to be one of the most widely used sites by job hunters. Most recently Jobsite has been awarded 'Best Technical Innovation' for their new tools at the National Online Recruitment Awards 2006. Jobsite, which was set up by three brothers - Keith, Graham and Eric Potts - is headquartered in Havant, Hampshire, where it employs over 100 staff.